

August 4, 2025

Dear Fellow Community Members,

The congregation of Saint Eugene Catholic Church is very thankful to be a part of this wonderful community in Eastern Wake County. Led by the priests of CICM Missionhurst, we strive to follow their missionary calling by providing basic needs and spiritual support to the families in this area. Through programs like Brown Bag Ministries, Migrant Ministry, and our participation in the Wendell Council of Churches; our focus is to serve others.

Since 2002, we have held the International Food and Music Festival in downtown Wendell as a community event. The festival provides a unique setting in which to savor authentic international cuisine at our food booths, enjoy live music onstage, and view cultural dancing and demonstrations. This year, we are excited to announce our 23rd annual festival and hope that you would consider participating as a sponsor!

Festival sponsorship at any level will highlight your commitment to the community and raise awareness of your organization or business to local consumers. Sponsors are featured in our multi-media marketing and promotional plan, including the festival website, social media (Facebook, Instagram), brochures and banners, and public recognition at the festival, and recognition on a sign of the festival. Sponsorships are available at many levels and are tax deductible.

You may be contacted personally by a member of our committee in the next few weeks to answer any questions, but submissions can be accepted at any time before September 1 by filling out the attached form or contacting Mark Etheridge at mark.john.etheridge@gmail.com

Thank you for your time, and may God bless you and your family.

Sincerely,
Fr. Frederic M. Mizengo, CICM
Pastor, Saint Eugene Catholic Church

Sponsorship Form

Website: <https://www.thefoodfestival.com/>

Email: mark.john.etheridge@gmail.com and StE.TheFoodFestival@gmail.com

Sponsorship level descriptions:

Marquee - The one Marquee level sponsor will get a large banner with their business's name/logo across the mainstage of the Festival, plus everything from the Bronze level*

Platinum - Platinum level sponsors will get their business's name/logo on a large color banner giving their name to a section of the festival (two "food court" areas, the entertainment area, and the children play zone area), four available, plus everything from the Bronze level*

Gold - Gold level sponsors will get their business's name/logo on their own 4' x 4' color sign to be hung along the side of the central food court area, plus everything from the Bronze level

Silver - Silver level sponsors will get their business's name/logo on their own 18" x 24" color sign to be hung along the side of the central food court area, plus everything from the Bronze level

Bronze - Bronze level sponsors are featured in our multi-media marketing and promotional plan, including the festival website, social media (Facebook, Instagram) leading up to and after the event

*Marquee and Platinum sponsors will also be listed on the Posters and Flyers posted at businesses in the Wendell and Zebulon area leading up to the festival **IF** the sponsor's payment is received by August 22nd

I wish to be a Sponsor at the following Level:

- ☐ Marquee - \$2000
- ☐ Platinum - \$1000
- ☐ Gold - \$600
- ☐ Silver - \$250
- ☐ Bronze - \$100

Name of the business should appear exactly as you would like it on all festival promotional materials. Kindly email an electronic copy of your business's logo to mark.john.etheridge@gmail.com , for use on the Festival website, Festival facebook page and sponsor recognition signs at the Festival. If you have special artwork or a business card you would like us to use, please

Email it to mark.john.etheridge@gmail.com in full resolution so that it can be made larger on the posters.

Business Name: _____

Street: _____

City, State, Zip Code: _____

Contact Name: _____

Phone Number: _____

Email: _____

To be included as a sponsor in this year's festival, the completed form and payment must be received at the address below by September 18th, 2025. Please also send a notification email to mark.john.etheridge@gmail.com.

If you are interested in any special sponsorship requests, such as setting up your booth at the festival, please also reach out to Mark at mark.john.etheridge@gmail.com.

Saint Eugene Catholic Church International Food and Music Festival
PO Box 188
Wendell, NC 27591